A thin skin is as great a handicap as a thick head.

You can never find pure metal or mettle until you eliminate

Has Become of You?

By HERBERT KAUFMAN

What ever did become of you? We've searched through the Bankers' Year Book, Moody's Manual, The Congressional Directory, Dun and Bradstreet, The Medical Guide, and "Who's Who," but your name isn't listed.

Perhaps, after all, you changed your mind and went in for a partnership. What's your

concern?

Maybe you're a distinguished efficiency expert or a great engineer. Some of the powers back of the throne aren't generally known, but you should at least inform your friends what you've accomplished. Don't be so modest.

Oh! no, we're NOT mistaken. You're the chap who could do anything if you really set your mind to it. You didn't bother about the future. When you were ready you'd look about

and seize one of the opportunities which the average man is always overlooking.

Things came so easy for you, that we're certain of your success. The rest of us had to plug and pole to make good but you were different.

Remember how you bluffed through the lectures and crammed up for examinations at the

last minute?

It's wonderful to have a ready brain. Rapid thinkers command their own terms these days. YOU FAILED?—nonsense! It doesn't seem possible. How did it happen? You say that the world doesn't appreciate true talent; that there's no chance for a man without a pull?

That's enough; the puzzle is solved; you've given the answer. It's clear now. You didn't try. You never delivered. You placed too much reliance on your natural strength and wouldn't train for the fight.

You cheated yourself of the chance to organize your abilities and the world won't let you

disorganize its systems.

Conceit flattered you and exaggerated the value of mere intelligence. You got into the habit of learning just enough to brass by and it stuck: now they've called you and you're not there.

If you were a painstaking and persevering worker, you'd still have a chance.

But you're an unruly thoroughbred—about the most useless animal on earth—all speed and no control; undependable in emergencies that demand a consistent brilliant performance, and too erratic for steady hauling jobs.

Your portrait is a moving picture—you don't stand.

Patience isn't in your make-up. You found the opportunities you talked about—you could have done all that you predicted, if you had put will into a few wishes.

You sought the best in life without offering the best in yourself. Only the spectacular

phases of affairs appealed to you. You bit at this and that and digested nothing.

Look back! Your record is strewn with half-developed ideas, intrinsically sound propositions, but all of them abandoned in mid-course when the novelty of the enterprise wore off. You're undisciplined. You can't handle others because you won't handle yourself.

Go up to West Point and watch the cadets prepare for their future responsibilities. See them undergo all the duties which they will later on direct.

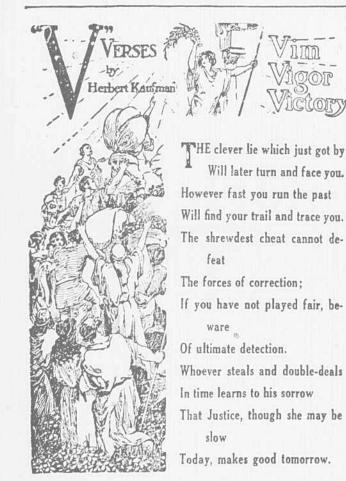
Obedience is preparation for command. You wouldn't obey in your youth and so you must

be ordered about now.

You'll spend the rest of your days filling odd jobs—a drifter; too headstrong and opinion-ated to acknowledge your faults—deluded with self-esteem—criticising society for the recognition of delinquencies to which you blind yourself-watching commonplace persons gradually mount in influence because they do appreciate the importance of thoroughness.

Life is hard for all who are too easy on themselves.

Will later turn and face you.



A Reel True Fairy Tale

'LL show 'em," mumbled Fate. "It's time to take another fall out of these scoffers. So I don't exist. H'mph! They'll sit up and take notice

when I pull off this stunt."

Whereupon, she put on her best bib and tucker, strolled into Broadway, searched through the crowd, caught sight of a little knockabout comedian-a mere line on the program of a slap-stick farce-and (contrary to report, having a decided sense of humor) walked up to Charlie Chaplin, tapped him on the shoulder and said, "You're IT."

Since when, we've all reconfessed belief in fairy tales.

From \$35 a week to \$680,000 a year! Talk about the "Once-upon-

a-timers" of Hans Christian Andersen and Horatio Alger!

But the real fun of it all would be lost if there weren't a nice old lady in a new black silk, sitting on a new gold chair, in a big new house somewhere in London, at this very moment-still shaking her head over the incredulity of life. Who could tell her that fairy godmothers don't happen any more—or you.

You're a very important person, Charlie Chaplin—seriously important to the scheme of things that are. You're fresh oil in the lamp of Faith. You did find the pot of diamonds under the rainbow. The streets of America turned to gold as you walked on them.

You're another "Impossibility" that does exist.

Said the tick to the clock, "Did you ever notice that when I quit the whole works stop?"

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The Laborer's Hire

THE man whose first thought is to make his dollar mark in life, seldom has any others. Money is a secondary consideration in big careers. But because deep thinkers can find no interest in projects of limited scope and utility, the senefits they bring to pass frequently result in enormous personal advantage.

No far reaching idea ever sprang from a medical desire for riches. The ambitions of avarice are too

for fortune and distinction.

Pioneers, experimenters and inventors are more or less idealists. A scheme without a dream behind it hasn't much before it.

Imagination is not a cash register—but it con-

Huntington and Hearst visualized farms in the wilderness, groves on the desert and cities upon the prairies. They gave before they got.

Rockefeller's pipe lines reduced the cost of oil for countless millions and so produced a flock for himself.

Edison saw a great light afar and followed it into the very jungle to solve its secret.

Old Astor hurled his confidence four thousand miles and set it to building trading posts along the

Anybody who has added to the world's efficiency is welcome to a share of his findings and foundings.

Men who never take the pounds and pence out of their eyes can't see the great profit in service.

Our Bigoted Palates

OMORROW will eat what today rejects. As man goes hungry he grows tolerant. Necessity is the mother of curiosity too. Every famine has put a few dishes on the world's menu. The palate is a confirmed bigot. It's hard to teach the appetite new tricks, but if we mean to reduce the market bill we'd better broaden its education.

There are just as good fish in the sea as in the seines. The recent introduction of the tilefish to the table is one case in point. Shark steaks are steadily gaining favor. When the cost of living takes a few more jumps we'll quit grinding shiploads of menhader into fertilizer. We seldom experiment with new edibles until we run out of staples. Tomatoes were once called "love apples" and were considered rank poison. There are millions who would as soon eat a copperhead as a frog-leg but it is quite within the range of probability that our descendants will consider certain varieties of snakes exceedingly delicious. Don't shudder at the thought. Some of your own pet foods are creaturge of very doubtful habits. Crabs are chronic scavengers -the preferences of chickens and swine require no elucidation here.

Let's be sensible, and look about a bit. For instance, there isn't a cleaner, more exquisite tidbit than a fat young muskrat. If you have ever watched one washing the grass roots on which they exclusively subsist the suggestion wouldn't wrinkle your nose. The meadows are lavish with unsuspected salads. There are probably lots of other roots equal to carrots and parsnips if we will but search them out.

Nature's larder is inexhaustible. We've still to

explore most of it.

The Man Eaters

CAGES used to wrangle over the number of angels that could stand on the point of a needle. Now they definitely prove how many devils can crowd on the head of a pin.

Fifteen hundred microbes stretched in a line won't reach across a razor edge and there are yet smaller ones than these, only the eyes of existing microscopes are too weak to see them.

Some especially fecund varieties propagate at the rate of sixteen millions per day. Maybe there are mathematicians who can compute the descendants of this little brood at the end of a year.

Roughly speaking, sesquipentequadratrillions of 'em (and then some) are in the midst and middle of everybody. It is impossible to estimate on which particular section of your anatomy they're lunching at this very instant.

So long as you retain vitality and renew tissue as fast as they consume it, don't worry, but the moment resistance lessens and the police forces of the blood fail to arrest them fast enough, anything is liable to happen.

Most diseases that run us down actually eat us up. Tuberculosis is literally consumption—so are malarial fever, typhoid and pernicious anaemia.

Anthropophagous germs have battled with man for the control of the earth since the first dawn, Ali the clumsy, floundering gawks that waded the primeval cozes didn't kill as many humans as the pneumococcus

slays in a decade. The mylodon, the megatherium and like beast were such huge targets that a whole tribe could turn loose on one of them and make every blow count where

it would do the most good. St. George didn't put any important dragous out

f business. It's far more likely that one of them

The real demons are in pathology—not mythology.

